

REP HEADLINE# 6312913 TRF# 331167
MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800

FAX# 703 528 7880
HARRIS REPORT FROM REP SEP19/12 16.05
CHANGES *** WFTV-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

WASHINGTON, DC 20007

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA-JOE KNAUER

ORDER # _____ CONTRACT # 6312913

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A EST# 1768 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/12 SEP17/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP19/12 16.05

REP: TO NSM/NSA
FROM CAITLIN FOR JULIE

M4 OK'D, SEE LN 41

TITLES RTS
PLS CONFIRM, THX! 9/19/12

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:
AGENCY ADVERTISER CODE = AGENCY EST# = 1768
AGENCY PRODUCT CODE =

25 S 800P-1130P 30 \$3,300.00 9/15 9/15 0 SAT 0

PROGRAM : ABC SATURDAY NIGHT FOOTBALL 9/1-12/

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ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ***

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	:SPTS:	WEEK	DAY	:TOTAL:	:SPTS:
:	LINE#:	:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT	:	
41	A	800P-1143P			30		\$3,300.00	9/15	9/15	1		SAT		1
PROGRAM : FBALL														
ORD COM1: SPOT RAN 1140P IN FBALL 8P-1143P														
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-25 FOR 1 SPOT/WK														
STATION MAKEGOOD OFFERS:														
M4	OK'D	BUY#25	MISSED: SAT/800P-1130P		SEP15		\$3,300.00	(SEP19/12)						
OFFER:SAT/800P-1143P														
SEP15														
CMT:SPOT RAN 1140P IN FBALL 8P-1143P														
SEP15														
CONTRACT TOTAL														
TOTAL SPOTS														
64970.00														
62														
SEP/12	64970.00													

MARKET TOTALS \$147,054 WFTV 44% WKMG 15% WESH 28% WOFL 10% WKCF 0% WRBW 1% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE